

Research on the Ways of Building the Team of College Network Ideological and Political Education from the Perspective of Internet

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Abstract: Ideological and political education in colleges and universities is an important educational field in higher education. It is an organic combination of moral education and psychological quality education. Computer Internet technology has penetrated into all fields of people's production and life and has brought about great changes. The Internet has changed people's ideology and exposed more and more problems in traditional ideological and political education in colleges and universities. The traditional ideological and political education concept has been unable to keep pace with the trend of the times. Integrating Internet technology with ideological and political education in colleges and universities will be the inevitable trend of future education development and the inevitable requirement of the new curriculum reform. From the perspective of the Internet, how to improve the ideological and political education in Colleges and universities, so that the overall quality of Ideological and political education in Colleges and universities continues to improve, has become an important issue for colleges and universities to ponder. This paper analyzes the challenges faced by ideological and political education in Colleges and universities from the perspective of Internet, analyzes the opportunities faced by ideological and political education in Colleges and universities from the perspective of Internet, and specifically expounds the ways to build ideological and political education team in Colleges and universities from the perspective of Internet.

1. Introduction

Ideological and political education in colleges and universities is the most important thing in college teaching. It is not only conducive to improving the education system in colleges and universities, but also conducive to cultivating students' good style of work. However, from the current point of view, the traditional ideological and political education in colleges and universities has been unable to meet the development needs of today's society. The current era is one in which the Internet develops rapidly and matures day by day. In the Internet era, there are more and more external factors that affect college students' thoughts, which undoubtedly makes the traditional ideological and political education in colleges and universities constantly encounter challenges [1]. In this context, the ideological and political education in colleges and universities is facing unprecedented challenges and crises. How to effectively improve the teaching quality of ideological and political courses in colleges and universities from the perspective of the Internet has become a hot topic that the majority of college leaders and the main body of ideological and political education pay full attention to [2]. From a broad social perspective, the Internet provides the society with shortcut to production and life and sufficient information, shortens the information circulation time and provides broad production space [3]. The popularity of Internet technology has made the disadvantages of traditional ideological and political education more prominent, and the educational status of ideological and political educators has been shaken. Educators must firmly grasp the advantages of the Internet, so that the advantages of the Internet can become the driving force of ideological and political education in colleges and universities, and then comprehensively improve the comprehensive quality of students and promote the development of ideological and political education in colleges and universities [4].

At the same time, the Internet age also affects the psychology of people's production and life. Under the influence of the Internet, human psychology gradually has new characteristics, the pace

of life is accelerated, the information obtained is uneven, and it has a certain negative impact on the body and mind. For young students [5]. Traditional ideological and political education concepts have been unable to keep up with the trend of the times. The integration of Internet technology and ideological and political education in colleges and universities will be an inevitable trend of future education development and an inevitable requirement for new curriculum reforms [6]. The networked development trend of human society not only enriches the content of ideological and political education in universities, but also broadens the horizon of ideological and political education, and further promotes the modernization of ideological and political education methods. From the perspective of the Internet, how to improve the ideological and political education in colleges and universities to continuously improve the overall quality of ideological and political education in colleges and universities has become an important issue for universities to urgently consider [7]. In the context of the Internet, the continuous globalization of information transmission, the diversity of information has increased significantly, the sharing of information and the timeliness of information transmission have been guaranteed [8]. This article analyzes the challenges faced by ideological and political education in colleges and universities from the perspective of the Internet, analyzes the opportunities faced by ideological and political education of colleges and universities in the view of the Internet, and elaborates the construction methods of ideological and political education teams in the field of the Internet.

2. Challenges Faced by Ideological and Political Education in Colleges and Universities from the Perspective of Internet

2.1 Diverse Sources of Educational Information

The Internet provides people with more diverse information access channels, and students can choose the knowledge and information they need to know more autonomously based on their own actual situation. This situation effectively broadens students' vision and is conducive to improving the effectiveness of education. From now on, many teachers still use the traditional ideological and political teaching mode for teaching, and the teaching content is still mainly based on teaching materials, which is not only difficult to meet the learning needs of students, but also unable to keep up with the pace of development in today's society. With the development and convenience of information collection and transmission from the perspective of the Internet, students can easily and conveniently obtain various public information and identify the authenticity of information through the Internet. Although the Internet has promoted the speed of information dissemination, it has not changed the traditional ideological and political teaching mode [9]. The experience of Internet thinking requires paying attention to the experience feedback of the work object and the real needs of the work object. Internet thinking is the application and popularization of information technology from tool attribute to social life. Then it rose to social consciousness and provided people with a brand-new and fashionable way of thinking in terms of thinking and value. From specialists to doctors, a certain proportion of people hold that schools should filter out unhealthy websites and information. If the thinking pattern of interests and hobbies is fixed on healthy content, and people no longer have ignorant interests in unhealthy content, they will resist subconsciously. Therefore, it is not necessary to demand this. The survey results are shown in Table 1.

Table 1 Investigation of Related Content of Unhealthy Information

Education	Specialty	Undergraduate	Master	Doctor
Number of participants	20	20	20	20
Encountered unhealthy content	12	13	15	16
Think it's necessary to filter unhealthy information	11	10	8	9

If students want to learn more ideological and political knowledge, it is far from enough to

confine themselves to classroom learning, and they must also use the Internet to carry out auxiliary teaching. In contrast, educators may sometimes live in a situation of information inferiority, especially some educators who have not received systematic computer training fail to keep pace with the times when the Internet is surging, thus losing their prestige and influence in the education process.

2.2 Educational Methods Need to Be Innovated

In the past, teachers collected materials based on experience accumulation and teaching material analysis. Now, under the vision of the Internet, teaching channels have been expanded to a certain extent and learning resources have been enriched. Although Internet technology has impacted the traditional mode of ideological and political education in colleges and universities, it has not shaken the position of traditional ideological and political education as the mainstream mode of ideological and political education in colleges and universities. Teachers can use the Internet to establish good interpersonal relationships with students and master students' learning status through continuous interactive communication, thus helping students to better solve problems. The advantages of the Internet have been fully demonstrated in other fields of society. It can provide convenient mass information for the society, create conditions for the improvement of social productivity, and provide rich and colorful employment information for college graduates [10]. Internet thinking and ideological and political education carriers are in agreement and connection in characteristics and attributes, which lays a foundation for discussing the influence of Internet core thinking on ideological and political education carriers. Internet sharing is characterized by strong public participation and independent choice. Fully respecting the individual independent personality and independent choice of the educated has effectively promoted the status of the educated. From the perspective of popularity rate, the popularity rate of Internet users among the population with college education or above has been leading, and has been close in the past two years. As shown in Figure 1.

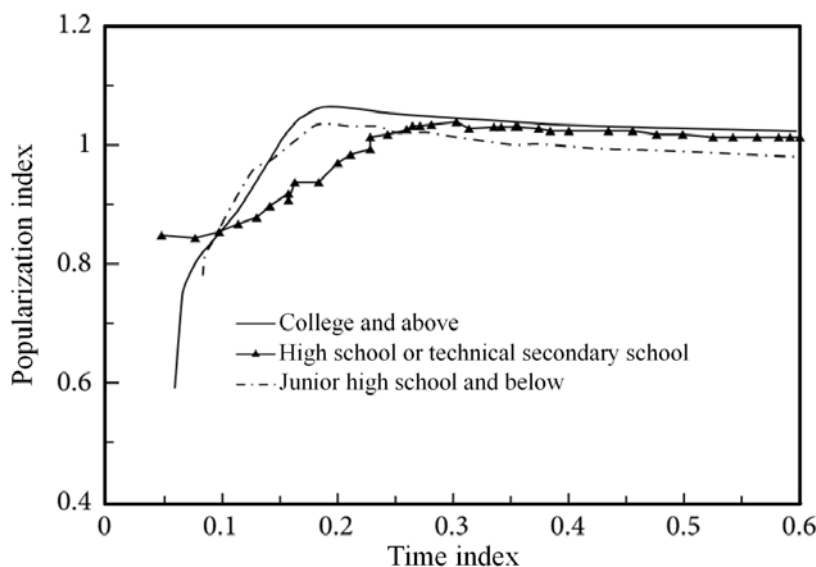


Fig.1 Popularization of Internet Users at Different Levels of Education

The traditional ideological and political education in colleges and universities has a strong dependence on the classroom, and the teaching work is difficult to break through the constraints of time and space, thus the educational role it can play is very limited. Compared with the traditional teaching mode of ideological and political education, the new teaching mode of ideological and political education is easier to stimulate students' interest in learning, which plays a very good role in improving the overall quality of ideological and political education. The emergence of a new ideological and political teaching mode not only enlivens the atmosphere of ideological and political teaching, but also promotes students' effective understanding of ideological and political knowledge.

3. Ways of Building Ideological and Political Education Team in Colleges and Universities from the Perspective of Internet

3.1 Innovation of Ideological and Political Teaching Mode in Colleges and Universities

In order to meet the development needs of today's society, universities must reform the teaching mode of ideological and political education. The aim of ideological and political education in colleges and universities is to improve students' quality and correct their thoughts. It is relatively difficult to achieve the above goals by using the textbooks and classroom of ideological and political education in colleges and universities. The content of Internet transmission is extremely rich, involving a wide range of aspects, circulating and sharing in the global scope, making it possible for different ideological trends and values to collide and blend, which has deeply enriched and enriched the resources of ideological and political education. Teachers should use the Internet to search for some hot topics and encourage students to make on-the-spot investigations on these hot topics, which is not only conducive to strengthening the connection between ideological and political education and daily life, but also conducive to mobilizing students' subjective initiative, thus helping students to learn better. Educators should consciously enrich the content of ideological and political education in colleges and universities, so as to make the abundant extra-curricular information a resource to assist teaching materials and improve the educational effect of teaching materials. If the ideological content, cultural content, moral content and scientific and technological content of Internet-related information are improved, it is helpful to improve the recognition ability of college students, and it is of far-reaching significance to learn and receive education imperceptibly.

3.2 Strengthening the Construction of Ideological and Political Teachers in Colleges and Universities

The Internet has opened up a brand-new road for education and teaching. Educators should make good use of the Internet to innovate their own educational thoughts and broaden their own paths of ideological and political education. On the one hand, teachers should change the traditional ideological and political teaching concepts, keep pace with the times, and be good at using multimedia equipment to assist teaching. On the other hand, teachers should continue to enrich themselves so as to continuously improve their professional skills and professional qualities. Ideological and political educators can actively contact schools, and strive to build an Internet-based platform for ideological and political education in colleges and universities, upload excellent videos related to ideological and political education on the platform, and design multiple sections of ideological and political education such as preview, self-study and training for students to learn after class [11]. As the main body of ideological and political education work, it is necessary to learn and master some popular online expressions in time, so as to smoothly improve the originally boring cramming method, create a harmonious and interesting atmosphere of practical communication, continuously close the emotional distance between teachers and students, and improve the overall effect of ideological and political education.

4. Conclusion

By analyzing the challenges faced by ideological and political education in colleges and universities from the perspective of the Internet, we can see that the connotation of ideological and political education in colleges and universities is out of step with the times, and the means of ideological and political education in colleges and universities are single. The development of ideological and political education in colleges and universities has a certain history. It is necessary to gradually update ideas and improve paths with the help of Internet technology. This is not only the requirement of social development for talents, but also the need of the development of higher education. From the perspective of the Internet, information dissemination breaks the boundaries between countries, information sharing and information transmission are optimized, and the diversity of information is obviously improved. Educators should firmly grasp the advantages of

information transmission in the Internet era, actively reform ideological and political education in Colleges and universities, improve the effectiveness of Ideological and political education in Colleges and universities, and then lay a solid foundation for the overall development of students. We should look at problems from the perspective of development and seeking truth from facts, and avoid rigid thinking. Flexible thinking can drive flexible thinking, so as to play a positive role in guiding the situation. Ideological and political educators should keep pace with the times, adapt to the needs and development rules of the Internet era on the basis of in-depth cognition, scientific inheritance and effective play to the traditional advantages of Ideological and political education.

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